

CONTENTS.....

1. Business Organization For Trade, Business, Commerce And Industry

Pattern of Control and Management.

2. Industrialisation in India : An Analysis of the Institutions, Policy and Performance

Introduction; Beginning of Corporate Sector in India; Development of Three Major Industries; Jute Industry; Cotton Textile Industry; Iron and Steel Industry; The Palntation Industries; Dimensions of Early Industrial Development; Impetus from World War I; World War-II and the Growth of Joint Stock Companies; State of the Industrial Economy at Independence; The Industrial Policy Resolution, 1948; The Industrial Policy Resolution, 1956; Anti-Monopoly Policy; Capital Market Reform; Extent of Diversification in Industiral Activity; Emerging Feature–Growing Number of Non Manufacturing Companies; Regional Distribution of Industrial Development; Conculstion.

3. Industrial Sickness; A Concomitant of Industialisation

Introduction; A World Wide Phenomenon; Failure by Age of Business; Diagonising Industrial Sickness: Academic Studies; Early Attempts; Beaver's Analysis; Altman's Study; Deakin and Blum's Development; L. C. Gupta's Innovation; V. S. Kaveri's Findings; Srivastava and Yadav's Model.

4. Magnitude of Industrial Sickness in India

Introduction; Regulation and Control Over the Economy; Independence of the Country and Role of the State; Identification of Sick Industries By the Reserve Bank of India; Sickness in Different Size Groups of Industries; Identifications of Sickness By Term Lending Institutions; Sick Industrial

Companies (Special Provision) Act, 1985 and the Process of Identification of Sickness; New System of Reporting Sickness by Industrial Classification; State-wise Distribution of Sickness in Industries; Sickness in Small Scale Industries; Eak Industrial Units; Conclusion

5. Industrial Sickness in India and the Role of Board for Industrial and Financial Reconstruction

Introduction; Early Attempts to Deal with Industrial Sickness; Industrial Reconstruction Corporation of India Ltd.; Spread of Industrial Sickness : Search for an Institutional Authority; The Sick Industrial Companies (Special Provision) Act, 1985; Reference to BIFR; Assessment of The Role of BIFR; Failed and Reopened Cases; Punishment for Violation; Potentially Sick Companies; Conclusion

6. Critical Review of Revival Packages

Analytical Instrument for Measuring and Monitoring Health of Sick Industrial Companies; National Instruments Limited; Braithwaite and Company Ltd.; The Naihati Jute Mills Co. Ltd.; Bengal Chemicals & Pharmaceuticals Ltd. (BCPL); The Gramophone Company of India Ltd. (HMV); Dunlop India Limited (Dunlop).

7. Industrial Rehabilitation Processes

Industrial Revival Processes; Dunlop India Ltd; Preparation of Rehabilitation Package; Implementation Process; Corporate Politics and Use of Power; Personal Values and Business Ethics; Social Responsibilities; Operations plans and policies; Financial/Accounting Policies; Personnel /Human Resources Policy; Research & Development; Damodar Cement and Slag Ltd; The Gramophone Company of India Ltd.

8. Strategic Actions and Business Process Re-Engineering

Horizontal Integration; Internal-External Growth Strategy; External Growth Strategy; BPR Implementation Model; Acquisition VS Merger; Existing Job Profile of Management of ASEB; Manpower Balancing at ASEB.

Bibliography

Index